

FEBRUARY 2020

SMALL BUSINESS WORKSHOPS

Are you an entrepreneur or thinking about starting your own business? We have a wide variety of sessions by several exciting and knowledgeable presenters that are designed to help you succeed!

FEBRUARY 2020

<u>DATE</u>	<u>TIME</u>	<u>TITLE</u>	<u>COST</u>
Feb 4	12:15-1:00	Preparing Your Start-Up Budget for Your Business Plan	FREE
Feb 7	10:00-11:00	How Small & Medium Businesses use AI to compete with the Big Boys – Business Link Webinar*	FREE
Feb 11	12:15-1:00	Market Research and Marketing Plan for Your Business Plan	FREE
Feb 13	12:15-1:15	Preparing for Your Year End – Tips & Tricks	FREE
Feb 21	8:30-4:30	The Amazing Entrepreneur Race!	\$79/\$99
Feb 25	12:15-1:00	Preparing Your Cashflow Projections for Your Business Plan	FREE
Feb 28	1:00-3:00	DISC Workshop w/ Garth Epp	FREE

COURSE DESCRIPTIONS

Feb 4th - Preparing Your Start up Budget for Your Business Plan: Learn how to create a budget for your business plan. The staff at Community Futures Central Alberta will explain the steps to figure out how much money you will need to open your business and keep your business operating. Facilitated by Community Futures Staff.

Feb 7th - How Small & Medium Businesses use AI to compete with the Big Boys – Business Link Webinar*: What is AI? Let's demystify AI and learn how easy it is for you, whether you can code or not, to build commercial grade AI. This webinar will show you how easy it is to apply AI in a practical way to solve problems that matter to you, your customers and your business.

Feb 11th – Market Research and your Marketing Plan for Your Business Plan

Get tips on how to create a marketing plan and how to gather market research. The staff at Community Futures Central Alberta will explain what is needed for a marketing plan and why you should do market research before going into business and the resources that are available to help.

Feb 13th – Preparing for Your Year End – Tips and Tricks

Join Debbie Romkes of Aggregate Financial as she provides tips and tricks that will help you use your time effectively and reduce costs when preparing for your year end.

Feb 21st – The Amazing Entrepreneur Race – Interactive Workshop Event

Attention Entrepreneurs! Do you need a business plan? Not sure where to start? Join us for a day of

interactive games & training by industry experts that will help you off the start line and give you the framework for a solid business plan. Early bird price of \$79 until Jan. 31st. Find the Amazing Entrepreneur Race on Facebook.

Feb 25th – Preparing Your Cash Flow for Your Business Plan: Learn how to create a cash flow statement for your business plan. The staff at Community Futures Central Alberta will work with you to make sense of why you need a cash flow in your business plan and why it is important to understand cash flow for your business. Facilitated by Community Futures Staff.

Feb 28th – DISC Workshop: People are different, but predictably different. Each person has a behavioral style that reflects what they are motivated by and how they naturally communicate and view tasks and responsibility. Identifying our own innate abilities, attributes, weaknesses and fears, and those of others empowers us to communicate better and work together more effectively. The content discussed in this workshop can be used in many situations, including career planning, conflict resolution, personal and leadership development, work team dynamics and much more.

As a DISC Certified Behavioural Analyst and Trainer, Garth uses the Maxwell Method of DISC resources to help individuals identify their personal behavioral style and how to identify the behavioral style of others to make them more effective individuals.

***Business Link webinars can be viewed on your own computer by registering at businesslink.ca or you can watch the webinar with us at Community Futures (please register with us and not Business Link if you plan to view the webinar at our office).**

HOW TO REGISTER

Registration

Pre-registration and payment (if applicable) is required in advance for all sessions. This allows us to prepare the required materials. **Seating is limited, please register early.**

How to Register:

- **Facebook:** www.facebook.com/CFCentralAlberta/events
- **EventBrite:** www.eventbrite.ca and search Community Futures Central Alberta
- **Call or email us!**

LOCATION & PARKING

Unless otherwise stated all classes are held at our office. **There is no customer parking at our location, please bring change for the parking meters. ****This schedule is subject to change without notice******

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