



Ruby Cole
The Maby Studio
Sylvan Lake, AB

Seeing the Event Decor industry as an outlet for her creative mind, Ruby founded, “Maby Rentals” June 1, 2017.

The name was inspired by her wedding’s hashtag: #maby (Matt + Ruby).

*In 2018, the company changed its name to, “**The Maby Studio**,” evoking to a place where design and art is created.” - www.themabystudio.com*

Ruby Cole may only be part way through the Entrepreneurs with Disabilities program, but she’s already reaping its benefits.

As the owner of The Maby Studio, an event design and rental shop in Sylvan Lake, AB, Ruby struggled to access capital and funding for her business, and battled self-doubt and the fear of failure.

Ruby said that her first training course in the program made her feel empowered and uplifted.

“I learned that it is okay to be detail oriented and care,” she said. “It is what will make us excellent. I got great ideas on how to approach customer service and the importance of quality control.”

Ruby shared her advice for other entrepreneurs with a disability who are considering starting their own business: *“Don’t be afraid to dream big. Our circumstances just mean we have to take a different route to our goal than what traditionally you would have to, not that we will not get there.”*

Working within a coaching program set up by Community Futures Central Alberta, Ruby is excited to continue with the program.

“I cannot express how much being able to go to my training has meant to me,” she said. “I cannot wait to start my coaching sessions!”

The program also provided Ruby with excellent tools and matrices to help her prioritize her daily, monthly and yearly tasks and set her on the path to success.

